



ACTION PLAN 2022/2023

Action Plan 2022 – 2023

The following actions are proposed as the Action Plan for 2022-23. These items represent a continuation of and build upon strategic directions of former action plans.

1. To continue to establish screenwriting research as a scholarly field within academia via conferences, publications and other communications.
2. To support the organizers of the upcoming conferences. This includes the call for the next cycle of conferences 2025- 2027.
3. To maintain the website as the international face and calling card of the SRN. This includes the continuation of the best practice means at our disposal to ensure it is user-friendly and provides a contemporary record and ongoing archive of membership activities.
4. To continue the publishing of our Newsletter as part of an overall marketing and communications strategy that connects with our social media platforms.
5. To continue to develop the effective management and use of the network's online resources – i.e. website, YouTube channel, shared GoogleDrive folder/archive, Facebook page, Twitter account. This includes:
 - To discuss and upgrade the Google Analytics engine in the website, due to changes Google said to be implemented June 2023. This may impact the way we collect anonymous data of our online audience.

6. To appoint and work with an Early Career Researcher representative who will work with the EC in managing/scheduling social media profile including for example, Facebook page posts.
7. To continue to honour the best research in our field with SRN Awards to be presented at our annual conferences.
 - a. To appoint an authoritative replacement for Prof. Tom Stempel who will be standing down from the Award Jury.
 - b. To consider the viability of adding a third category (i.e. Best edited volume) to the current two (Best Monograph and Best Article/Book chapter).
8. To continue to build our international and global membership. This includes:
 - i. To continue to support and implementing inclusivity via the role Membership officer and other EC activities, including to finalize/implement an inclusive welcoming message on the website.
 - ii. To continue to collect and update membership details to include relevant socio-demographic data including for example, a) nationality (when different from residence/affiliation) b) gender c) ethnicity.
 - iii. To discuss the need to publish a DEI Statement on the website, inspired by the key principle of the SRN Constitution as per Article 3.5;
 - iv. To encourage current members to invite new colleagues and students to join by for example, utilising our communications and social media presence and participation in regional events.
9. To continue to hold at least 9 monthly meetings (online), and endeavour to hold a yearly face-to-face meeting of the Executive Council in addition to or at, the annual conference, where possible.
10. To take further measures to reach out to, and represent the SRN within wider academia, and to the interested public in general.
 - a. To this purpose, the EC will continue to record interviews with past conference organizers to build a history of the Network for current and future researchers via the Youtube Channel.
 - b. To continue to scope the development of a photographic archive of the SRN events (e.g. annual conferences) which also addresses privacy issues on for example, the SRN YouTube channel or a shared folder via Google Drive/website accessible by members.
 - c. To discuss and implement protocols for the use and sharing of content on the SRN YouTube channel.
 - d. To continue to support associated SRN regional activities.
11. To continue to support and enhance the profile, visibility and outcomes of

working groups within the network.

12. To continue to curate and develop the ongoing contribution of the SRN to enhance and champion the works of its membership including :
 - a. The Screenwriting Archives and Resources Project (SARP).
 - b. The Unified Bibliography of Screenwriting Research (http://www.zotero.org/groups/screenwriting_research_network) – for which we encourage everyone’s contribution.
 - c. A database of ongoing and planned research projects within our field.
 - d. A central repository for key SRN documents including the Constitution under the “About Us” section.

Please note: The Executive welcomes proposals by SRN Members. Please contact the Chairperson or Secretary if you have comments or suggestions for consideration.

END

26 July 2022